

# WOOTTON BASSETT ROCKS!

CHARITY SINGLE AND VIDEO

WAKE ME UP WHEN SEPTEMBER ENDS



RELEASED 27 NOVEMBER 2011



## PRESS RELEASE

### WOOTTON BASSETT ROCKS!

#### A charity single in aid of military charities

Officially released on the 27<sup>th</sup> November 2011 – a charity single – a cover of Green Day's Wake Me Up When September Ends – produced and performed by over 1000 residents of Royal Wootton Bassett in honour of fallen heroes and in aid of military charities: The Royal British Legion; Combat Stress; The Undentable Trust and Soldiers, Sailors, Airmen & Families Association (SSAFA).

Timed to follow Wootton Bassett receiving its Royal status, the project is the brainchild of Wiltshire mum of two, Tracey Rogers, whose brother, Captain Mark Hale, was repatriated after being killed by an IED whilst evacuating an injured soldier in Afghanistan in 2009. Having now completed the single and accompanying video, Tracey explains:

"I first had the idea for a charity single in June this year. I wanted to do something meaningful that involved as many people as possible from this wonderful community to remember my brother and other fallen heroes, to mark the end of an era of repatriations through Royal Wootton Bassett and also to raise much needed funds for military charities that focus on supporting bereaved families and also help and support wounded servicemen and women". Although repatriations no longer pass through the town, the community of Royal Wootton Bassett are continuing to support families and soldiers by raising funds through sales of the single and video and will continue to remain in close association with military families.

Having secured the support we needed to get the project off the ground, Richard Sutcliffe our Music Producer and Sound Engineer recorded the single using local musicians and singers together with two choirs and over 200 people from the town, the recording and mixing of the track took place in Peter Gabriel's Real World Studios in Box, Wiltshire with additional recording in St Bartholomew's Church in Royal Wootton Bassett and has been mastered at Abbey Road Studios.

The accompanying video for the track features over 1000 local residents. From our singers and musicians, skateboarders, the Junior Town Crier, sports and youth groups to British Legion repatriation bikers and standard bearers – everyone played a part in the video, which used the iconic Royal Wootton Bassett high street as the back drop. It is visually stunning, beautifully mastered and at the same time extremely moving.

The project has had fantastic support both locally and nationally; the single was recorded at Peter Gabriel's Real World Studios and mastered at Abbey Road. The music video was filmed using a Red One camera to give a cinematic quality and has been mastered to cinema standard by Dolby. The video was directed and produced by Mark Kenna co-owner of Dreambase Studios in Royal Wootton Bassett and the Director of Photography/Co-producer was Ross MacKenzie owner of Firebird Films in Swindon.

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The single and video can be downloaded NOW from iTunes, Amazon, Play, HMV, Spotify, Napster and 7digital. Charitable donations can be made by the general public via SMS texting RWBR11 and the donation amount to 70070 or at <http://www.justgiving.com/woottonbassettrocks>

[Click here to view to the music video](#)

ENDS

For further information or to interview Tracey Rogers, please contact Jo Hicks, Golley Slater PR, T: 029 2038 8621 or [jhicks@golleyslater.co.uk](mailto:jhicks@golleyslater.co.uk)

**Notes to editors:**

**Tracey Rogers would like to acknowledge and thank the following for giving their time and resources free of charge:**

Dreambase Studios, Royal Wootton Bassett – Video Direction, Production, Post Production and theatrical 5.1 surround sound mix [www.dreambasestudios.com](http://www.dreambasestudios.com)  
Firebird Films, Swindon – Camera Direction / Co-Production <http://www.firebird-films.com/>

Real World Studios – Peter Gabriel’s world famous studios in Wiltshire, Stereo mix <http://realworldstudios.com/>

Riffs Bar (Andy Pett) – Band and singers auditions and rehearsals  
<http://www.riffsbar.com/>

Dolby – Cinema Mastering [www.dolby.co.uk](http://www.dolby.co.uk)

Abbey Road Studios [www.abbeyroad.com](http://www.abbeyroad.com)

Infinite8 Films, Swindon – “Making of” video <http://www.infinite8productions.co.uk/>

Proper Distribution, London – Sales and Distribution of the track  
<http://www.properdistribution.com/>

Visual Impact, Bristol – free loan of cinema quality camera equipment  
<http://www.visuals.co.uk/VisualImpactBristol/>

Empire Cinema Swindon

As well as the fantastic team who pulled the whole project together in only 4 months, Mayor Paul Heaphy, the people of Royal Wootton Bassett and the local musicians and singers involved in the single.

Website: [www.woottonbassettrocks.co.uk](http://www.woottonbassettrocks.co.uk)

Facebook: <http://www.facebook.com/WoottonBassettRocks>

Youtube: <http://www.youtube.com/user/wbcharitysingle>

Twitter: <https://twitter.com/#!/wbcharitysingle>

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